



# R.B. Zack & Associates, Inc.

## Case Study: LACMA Uses Web 2.0 for Worldwide Collaboration

*Los Angeles County Museum of Art (LACMA) strives to serve the public through the collection, conservation, exhibition and interpretation of significant works of art from a broad range of cultures and historical periods, and through the translation of these collections into meaningful educational, aesthetic, intellectual, and cultural experiences. LACMA leverages many forms of technology to make these experiences accessible for the widest array of audiences possible.*

### **Challenge: Distant Collaboration Amongst Thought Leaders**

Creating content and educational materials about works of art often requires collaborative effort. LACMA needed a way for internal and external art scholars to share information and leverage their varied knowledge for these content development projects. LACMA was also looking for a similar solution to enable its community of artists to collaborate. Both systems had to be secure, yet needed to be flexible enough for contributors from around the world to participate in the interactions.

### **Solution: Use Wiki Software to Collaborate**

R.B. Zack & Associates helped LACMA leverage Web 2.0 by configuring a dedicated server with wiki software that would enable the secure collaborative environment LACMA desired. Then RBZ&A trained the LACMA team on the use of wikis, system administration and user and rights maintenance. Patches, upgrades and other items necessary to maintain the wikis are provided to the museum through a support contract with RBZ&A.

#### **Results**

- Secure collaborative environments for scholars and artists
- Worldwide access to knowledge and artistic skills
- Staff trained to handle maintenance and support issues
- More high-quality content for LACMA visitors

#### **Technologies Used**

- Wikimedia wiki software
- PHP
- MySQL

**For more information, contact us today at [sales@rbza.com](mailto:sales@rbza.com) or 310.303.3320.**